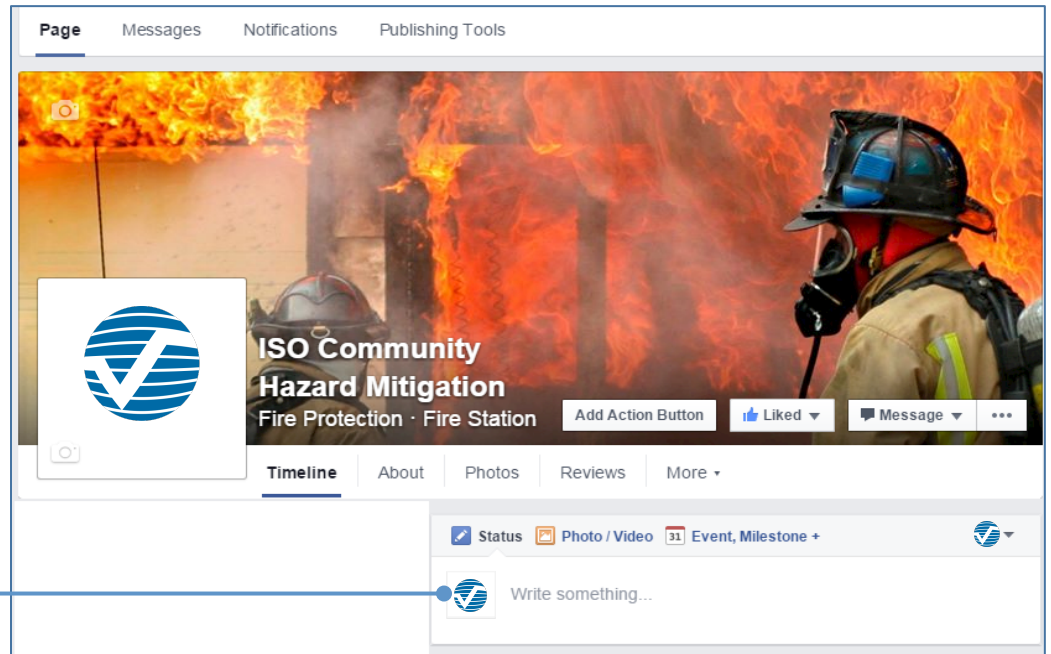
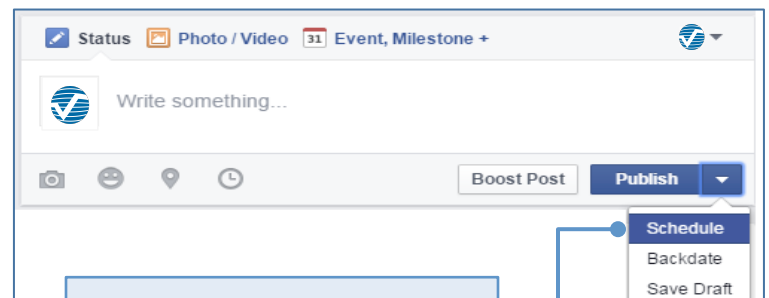


Posting on Facebook is simple! Just copy and paste the URL link you would like to share, and the link will auto-populate as shown below. Feel free to add any text to any links you share by typing your message above the URL.



Populated link with text.



Tip: Facebook has a free scheduling tool to post ahead of time.

Best Practices

- Post relative, quality content daily.
- Use hashtags such as #Firefighters, #ISOPPCGrade, #ISOCClass1, and #FireChiefs to expand your audience and let them know your topics.
- Add rich text to your links to engage with your audience.