

Facebook posting instructions





Populated link with text.

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Grocery stores and conveniece stores have a high rate of fire frequency, learn why in our latest blog post http://vrsk.co/1WI7usT



The high frequency of fires in grocery and convenience stores

According to the December 2015, report Structure Fires in Stores and Other Mercantile Properties published by the National Fire Protection Association... WWW.VERISK.COM

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	Tip: Facebook has a free		J	
	scheduling tool to post			
	ahead of time.			

Best Practices

- Post relative, quality content daily.
- Use hashtags such as #Firefighters, #ISOPPCGrade, #ISOClass1, and #FireChiefs to expand your audience and let them know your topics.
- Add rich text to your links to engage with your audience.